



44th Annual NOFA-VT

# Winter Conference

February 14, 2026

Saint Michael's College, Colchester

## Sponsorship, Advertising, & Exhibiting Information

Our 2026 Winter Conference planning is underway and we are thrilled to announce the return of this popular event on Saturday, February 14th at Saint Michael's College!

**We hope you'll consider joining us this year by partnering as a sponsor, exhibitor, or advertiser (or all three!).** Your support of the conference is an excellent opportunity to connect with our dynamic, growing community of organic farmers, homesteaders, gardeners, and consumers. It is also a chance to demonstrate your company's commitment to a thriving agricultural future.

Please confirm your participation by November 14th, 2026 to take advantage of all sponsor benefits. You can find this year's benefits package as well as more information about exhibiting and advertising on the following pages. Learn more by visiting [nofavt.org/support-the-conference](https://nofavt.org/support-the-conference).

The NOFA-VT Winter Conference is the perfect opportunity for businesses and organizations to reach a receptive audience, while at the same time supporting our collective vision of a food system that can nourish people and heal the planet. Thank you for your support and we look forward to seeing you at the conference!

Grace Oedel  
NOFA-VT Executive Director





























Reply by November 14  
to ensure **full access** to  
sponsorship benefits!



# Sponsorship

NOFA-VT's Winter Conference is our biggest event of the year, attracting nearly 1,000 attendees in 2025. This full-day conference is held in Colchester, VT at Saint Michael's College. With different levels to suit your budget and needs, sponsorship is the best option for businesses and organizations looking to most holistically support the conference and access the largest suite of benefits. Features include a keynote address, 40+ workshops, an exhibitors fair, roundtable discussions, and a post-conference happy hour with live music and networking.

Levels & Benefits	Cultivator \$10,000	Nourisher \$5,000	Nurturer \$2,500	Grower \$1,500	Planter \$1,000	Producer \$500	Gatherer \$250
Opportunity to speak prior to keynote address							
Public recognition prior to keynote address							
Recognition & logo on NOFA-VT social media (Followers: Facebook 10k, Instagram 11.8k)							
Opportunity to speak briefly prior to a workshop							
Logo in conference slideshow							
Ad in conference program	Full page	Full page	1/2 page	1/4 page	1/8 page		
Saturday conference registrations	6	5	4	3	2	1	
Exhibitors Fair Table					\$100 off cost	\$100 off cost	
Recognition in conference promotions*	Premium Logo	Premium Logo	Logo	Logo	Logo	Text	Text
One year NOFA-VT business membership							

\*Conference promotions include prominent listing in the conference program (one per attendee, est. 1k impressions), conference brochure (est. 3.5k impressions), conference web pages (est. 17k unique impressions), and conference emails sent to a list of over 19K subscribers.

## Reply by November 14 to ensure full access to sponsorship benefits!

Visit [nofavt.org/support-the-conference](https://nofavt.org/support-the-conference) or contact Jessie Hoyng with your questions at 802-419-0064 or [jessie@nofavt.org](mailto:jessie@nofavt.org)

# À la Carte Options

We offer program ads and tables at our exhibitors fair à la carte—anyone can purchase an ad or exhibitors fair table with or without sponsoring the conference. **Space is limited! Reserve by November 14 at [nofavt.org/support-the-conference](https://nofavt.org/support-the-conference)**

## Exhibitors Fair

Unlike many trade shows, our exhibitors fair has an intimate, friendly atmosphere. The fair takes place across three floors in the Dion Family Student Center. Space is awarded on a first-come, first-served basis. Floor 1 will be reserved for sponsors, with priority placement based on sponsorship level and availability. Other exhibitors may select an 8-foot or 4-foot table on Floors 2-3. Our exhibitors fair sells out every year. We apologize that we cannot accommodate groups that would like to share tables.

### Exhibitors Fair Highlights

- Positioned in a high-traffic area near the conference registration area, hospitality table, and other activities.
- Exhibitors fair browsing time is built into the conference schedule and encouraged.

### All Exhibitors Receive

- One 4 ft -or- 8 ft table and two chairs
- Wi-fi access
- Early lunch opportunity
- Conference registration and lunch for one person
- Additional registrations and lunch may be purchased
- Electricity is available for \$25 upon request

### Exhibitors Fair Pricing

Sponsorship at the Grower, Nurturer, Nourisher, and Cultivator levels includes either an 8-foot or 4-foot exhibitor table and will receive priority placement on Floor 1, as availability allows. Producer and Planter sponsors can purchase an exhibitors fair table for \$100 off the listed cost. All other exhibitors can purchase tables at the costs listed in the chart to the right.

Table Size	8 Foot	4 Foot
Non-Member	\$400	\$300
Member	\$350	\$250
Farm/Nonprofit Member	\$300	\$200

## Program Advertising

Advertising in the NOFA-VT Winter Conference program gives you a direct connection to your customers and partners in the local, organic food movement! The program book is an essential guide to the conference and is distributed to all attendees.

### Advertising Pricing

**Full Page** – not available à la carte, reserved for Cultivator or Nourisher sponsorship only

**1/2 page 7.5"x4.5"** – \$400 or free with Nurturer sponsorship

**1/4 page 3.5"x4.75"** – \$250 or free with Grower sponsorship

**1/8 page 3.5"x2.25"** – \$150 or free with Planter sponsorship

Please [reserve your space](#) by November 14. Artwork is due January 6, 2026.

Ad space is limited and available on a first-come, first-served basis. All ads must be grayscale and a PDF or high-resolution image.

