

EBT Equipment Options for Direct Market Farmers

This is a list of EBT equipment options for direct market farmers (DMF) in Vermont. Before obtaining EBT equipment, farms must be authorized to accept SNAP benefits (known as 3SquaresVT in Vermont). Learn how to apply to accept SNAP benefits at: <https://www.fns.usda.gov/snap/apply-to-accept>

Note: when applying for authorization use the “Store Application” and choose “Direct Marketing Farmer” under the “Special Store Type” drop-down menu. You can call the SNAP Retailer service Center at 1-877-823-4369 for help with becoming authorized.

A glossary of terms is provided at the end of this document.

1. **Free wireless EBT equipment through MarketLink**

MarketLink is a program of the National Association of Farmers Market Nutrition Programs (NAFMNP) that assists farmers markets and DMF with accepting SNAP and electronic payments. This program provides one year of funding for an app-based system that can process both EBT and credit/debit cards (this is very similar to Square). An accompanying card swiper will be provided. Farms must have an existing smart phone and data plan. These funds are limited and will be disbursed on a first come, first served basis.

We recommend this option for farms that prefer to have a single electronic payment system, have an existing smartphone and data plan, and are able to pay the monthly fees after the first year (around \$30/month).

Learn more and apply at: <https://marketlink.org/>

*Anyone interested in learning more about the MarketLink program and how to apply is welcome to attend the Farmers Market Coalition's webinar "Bring Your Own Device: The 2020 FNS EBT Equipment Grant Program" on **Wednesday, April 22nd 1pm EST**. Registration and more details: https://zoom.us/webinar/register/WN_YIbxI4rMSluTyFNmOWn6vw*

2. **Free wired EBT-only equipment**

The State of Vermont is required to provide wired EBT-only equipment to DMF and farmers markets at no cost. This option can only process EBT cards. These machines are provided by FIS and they must be plugged into an electrical outlet and a landline phone connection that has active service to function. You can, however, still take advantage of this completely free option if you don't have a landline phone and/or if you don't have an electrical outlet or phone hookup near your register/point of sale. To do so you fill out a manual voucher with the customer's information, call a hotline to place a hold on the customer's EBT account, and then clear the voucher on the EBT machine (that is plugged into an outlet and a phone line) OR

online within 15 days of the transaction. Detailed instructions for processing manual vouchers can be found at: https://nofavt.org/sites/default/files/uploads/processing_ebt_manual_vouchers.pdf

This option is completely free to farms - there are never any equipment costs, monthly fees, or transaction fees. We recommend this option for farms that do a low volume or infrequent EBT transactions or are unable/unwilling to pay monthly/transaction fees.

To apply for a wired EBT-only machine:

1. Go to www.ebtEDGE.com and select the *Merchant Login* on the left side
2. Download the *Exempt Merchant Agreement* on the right side
3. Instructions for submitting the agreement to FIS are on the bottom of the first page of the merchant agreement.
4. If you have any questions or need help along the way please contact Vermont's EBT Director, Jennifer Touchette, at Jennifer.Touchette@vermont.gov

3. Reimbursable wireless EBT-only equipment

For a limited time only, the State of Vermont has access to federal funds to provide wireless EBT-only equipment and service to DMF and farmers markets on a reimbursement basis. The farm is responsible for purchasing pre-approved equipment and paying any necessary monthly/transaction fees, and the State of Vermont will reimburse them for allowable costs. These options can only process EBT cards.

The State of Vermont has approved three wireless EBT-only equipment options from three different companies:

1. Novo Dia Group - this is an app-based system that requires farms to have a compatible mobile device and data plan. An accompanying wireless receipt printer and card swiper must be obtained (this is a reimbursable expense)
2. FIS - this is a stand-alone wireless terminal/printer
3. Conduent - this is a stand-alone wireless terminal/printer

All costs associated with these three options are reimbursable through July 2021. After that, the farm will be responsible for any transaction and/or monthly fees (note: farms are able to pre-purchase an additional year of service prior to July 2021 with the Novo Dia Group option). There are limited funds for these options and they will be disbursed on a first come, first served basis beginning in April 2020.

We recommend this option for farms that do a higher volume of EBT transactions and/or are able to cover the monthly/transaction fees after July 2021.

Learn more about these options and how to apply at: <https://dcf.vermont.gov/benefits/EBT/wireless>

Questions? Call (802) 434-7162 or email Emmet@nofavt.org

4. Purchase your own equipment or use existing equipment

You can purchase your own EBT processing equipment. There are a variety of options and most are able to process credit/debit cards as well. Some are app-based and some are free-standing wireless terminals. The costs and terms of conditions can vary greatly, so be sure to read the fine print. If you already have a credit card machine, it may be able to process EBT cards as well, so be sure to ask your provider.

Glossary

Direct market farm - the USDA defines “direct market farmers” as “farmer-producers that sell their own agricultural products directly to the general public.”

SNAP - this stands for Supplemental Nutrition Assistance Program and is the program formerly known as “food stamps.” It is a federal nutrition assistance program that helps limited-income households purchase food. SNAP benefits are issued on EBT cards.

3SquaresVT - this is Vermont’s name for the SNAP program.

EBT - this stands for Electronic Benefit Transfer, and is an electronic system that allows a recipient to authorize transfer of their government benefits from a federal account to a retailer account to pay for products received. An EBT card is like a debit card that is linked to an individual’s federal benefits, such as SNAP/3SquaresVT.

EBT-only equipment - this equipment can only process EBT cards (i.e. it can not process credit/debit cards).